

COURSE SPECIFICATION DOCUMENT

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| Academic School / Department: | Communications and the Arts |
| Programme: | BA Film |
| FHEQ Level: | 6 |
| Course Title: | Advanced Digital Video |
| Course Code: | FILM 6101 |
| Total Hours: | 160 (Lev 3-5) (4 US Credit) |
| Timetabled Hours: | 45 |
| Guided Learning Hours: | 15 |
| Independent Learning Hours: | 100 |
| Credit | 16 UK CATS credits 8 ECTS credits 4 US credits |

Course Description:

The contemporary practitioner is often called upon to deploy media technologies (filming, sound recording and editing software) in a range of new and unexpected ways and must understand not just the application of these tools but how to sophisticatedly exploit them in the service of a complex, often minimal briefs.

The course gives students the space to design their own projects within an open brief that allows them to develop their own interests as a filmmaker and consider the context they intend to work within in the future. Alongside the student-led structure of the class, students will gain advanced skills in using the tools of contemporary production including cinematography, colour grading and audio production, and will need to carefully consider how they apply this new knowledge to their own projects. As part of the class students will need to consider the distribution of their projects, culminating in a collaborative public event.

Prerequisites:

FILM 5101 Video Production or FILM 5103 Documentary Theory and Production and 70 credits

Aims and Objectives:

Building on skills developed during earlier film classes, students will author and produce their own projects within an open brief structure. As part of this process students will learn advanced skills in pre-production, production and post-production, while also gaining further experience in pitching projects and writing treatments. Students will take this course in their senior years, and it will support them in thinking about their next steps into the professional world and the contexts they have ambitions to work within. An important element of the course will be collaborating on a public event to be held near the end of the semester.

Programme Outcomes:

6AII, 6BI, 6CI, 6CII, 6CIII, 6DI, 6DII, 6DIII

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the archive maintained by Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate the ability to develop critical responses to, and a systematic understanding of methodological approaches taken in filmmaking.
- Demonstrate a systematic understanding of practical issues and problems of filmmaking.
- Demonstrate the communication skills needed to plan and manage for changing contexts, audiences and levels of complexity, and advanced group work within filmmaking.
- Demonstrate the systematic ability to gather, organise and deploy highly complex ideas, evidence and information within the creation of film-based projects.
- Demonstrate the ability to formulate, synthesise and effectively articulate arguments potentially incorporating competing perspectives, concepts and evidence within film including in professional and interpersonal contexts.
- Demonstrate the ability to act with minimal direction or supervision, to engage in self-reflection, use feedback to analyse own work, appraise alternatives, and plan and implement actions to develop individual projects.
- Demonstrate autonomy in taking personal responsibility for ethical and sustainable practices in filmmaking and in locating their own normative views and cultural commitments within the practice of research.
- Demonstrate entrepreneurial education in the form of skills and practices that translate directly into employment within the creative industries, ideally in the form of work that contributes to a portfolio.

Indicative Content:

- Working independently on a self-authored project.
- Advanced skills in digital video post-production techniques
- Advanced operation of Cinema and DSLR cameras.
- Advanced skills in the creation of Treatments.
- Consider contexts of projects when making editorial and aesthetic decisions
- Present work as part of a public screening.

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

Teaching Methodology:

Students will develop their own briefs for the duration of the semester. The first half will be spent presenting initial ideas and developing advanced technical skills via a series of hands-on workshops. The second half of the semester will focus on individual feedback on project development via tutorials and rough-cut screenings.

Indicative Text(s):

Binns, D. (2021) *Material Media-Making in the Digital Age*. Bristol: Intellect Books.

Bernardo, N. (2011) *The Producer’s Guide to Transmedia*. Dublin: CR Entertainment Ltd.

Chaffey, D. and Ellis-Chadwick, F. (2012) *Digital Marketing*. London: Pearson.

Delahunty, G., Filreis, K., Brodbeck, A.K. (2018) *Truth: 24 Frames Per Second*. USA: Yale University Press.

Gitelman, L. and Pingree, G. (2003) *New Media, 1740-1915*. Cambridge: MIT Press.

Jenkins, H. (2008) *Convergence Culture*. New York: New York University Press.

Lambert, J. (2013) *Digital Storytelling: Capturing Lives, Creating Communities*. London: Routledge.

Mabert, J. (2018) *Digital Storytelling: Capturing Lives, Creating Community*. 5th edn. London: Routledge.

Mayer-Schonberger, V. (2009) *Delete: The Virtue of Forgetting in the Digital Age*. Princeton: Princeton University Press.

Owens, J. (2023) *Video Production Handbook*. 7th edn. Waltham, MA: Focal Press.

Steyerl, H. (2009) ‘Defense of the Poor Image’ in e-flux journal #10.

See syllabus for complete reading list and recommended films material.

Change Log for this CSD:

| Nature of Change | Date Approved & Approval Body (School or AB) | Change Actioned by Registry Services |
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| First edition document | Nov 2024 | |
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